

"Hunky" college students will haul off your junk



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"Hunky" college students in Arkansas are putting a little muscle behind their new business. The company is called, College Hunks Hauling Junk, yes, that is the real name.

"Tires, old paint cans, and a bicycle no one ever rode to lose weight." Dean Parsons explains what's been piling up in his backyard for the last 15 years. Recently, he decided the time has come to do something about it. That's when these college students come in.

"There are plenty of businesses like ours. What sets us apart is not just the name, but the experience," says Nolen Hughes, Owner of Little Rock Hunks Hauling Junk.

Hughes explains this is a full service professional experience that includes clean cut college students who will de-clutter your mess. "We're not just the junk mules, [we're] a company you know, we come in, and we're not just beer gut, smoking cigarettes. We're clean and professional. We come out as a collegiate team, professional polo's, the whole clean branding image in itself," says Hughes.

Not everything is going to straight to the dump. "They recycle everything, if anything is useable, they'll take it to Goodwill. [They'll] take batteries to proper places, tires to proper places. That's why we want it," says Parsons.

"They don't have to worry about going to the yard, picking up the heavy metal, and that's what we're here for," says Hughes.

Nolan Hughes launched the franchise in Arkansas a couple of weeks ago, and so far these "hunks" have been recruited for eight jobs. "Didn't want to leave home with all my friends and family, so I was like, what can I do to make money, have fun, and still live in Arkansas. That's when this franchise came in, just the perfect opportunity. Everything they do for the community, the environment, and hiring college students. I relate to that right now," says Hughes.

When asked if you had to be a hunk to be on the team, Hughes laughed and said, "Of course, the term hunk is subjective, just guys willing to work is my main thing." Hughes is majoring in

Marketing at the University of Central Arkansas.

The cost of the haul is based on the load which ranges from approximately \$99 to \$500. For information, visit: www.1800junkusa.com or call: 1-800 Junk-USA

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